August 07 - 17, 2025

Rates for Concessionaires (Vendors / Exhibitors)

Minimum space size is 10' front footage. Depth of space depends on location. Footage **must** include awnings, tie-ons, overhangs, trailer hitch, service area, and prep area, anything extending from unit. Footage is calculated as follows: One working side = front footage. Two or more working sides &/OR CORNER = front footage plus serving footage of one side.

VENDOR / EXHIBITOR	Exposition Bldg. Main Level	Southend Grandstand	Outside and All other areas
Indirect Sales Taking Orders/Leads/Advertising/Promotion (Cost per booth)	$ 900.00/10'x10' $1800/10'x10' corner	$1000/14'x14'	Variable Fees (See below)
Direct Sales – Inside (Cost per booth)	$ 900.00/10'x10' $1800/10'x10' corner	$1000/14'x14'	NA
Direct Sales – Outside (See below for returning and new vendors)	NA	N/A	Variable Fees (See below)

> **Direct Sales - Outside** – Cost will be based upon the average gross revenue of the zone plus $20.00 - $30.00 per front foot depending on zone placement.

> **Permanent Structured Building (Special Agreement/Village of Cultures)** – Cost will be based upon the average gross revenue of the zone plus $20.00 - $30.00 per front foot depending on zone placement.

> **New Outside Vendors** – Cost will be based upon the average gross revenue of the zone plus $20.00 - $30.00 per front foot depending on zone placement.

> **Please note that rates are subject to change.**

ELECTRICAL RATES

INSIDE:

30 Amp	$ 75.00
50 Amp	$ 150.00

OUTSIDE:

Single Phase	110 / Volt	30 Amp	$ 150.00
Single Phase	110 / 220 Volt	50 Amp	$ 300.00
Single Phase	110 / 220 Volt	100 Amp	$ 450.00

Please note: The price of electrical is per plug-in to the power source. All vendors/exhibitors are required to supply all of their own electrical material (power cords, power strips, etc.) to the power source. Wire must be rubber covered cords with 3 wire cords and plug ends. Lightweight, 2 wire, "household" type extension cords are not allowed. **Outside vendors/exhibitors may not connect or disconnect themselves.**