



**August 08 - 18, 2024**  
**Rates for Concessionaires (Vendors / Exhibitors)**

Minimum space size is 10' front footage. Depth of space depends on location. Footage **must** include awnings, tie-ons, overhangs, trailer hitch, service area, and prep area, anything extending from unit. Footage is calculated as follows: One working side = front footage. Two or more working sides &/OR CORNER = front footage plus serving footage of one side.

<b><u>VENDOR / EXHIBITOR</u></b>	<b><u>Exposition Bldg. Main Level</u></b>	<b><u>Outside and All other areas</u></b>
<b>Indirect Sales</b> Taking Orders/Leads/Advertising/Promotion (Cost per front foot)	\$ 90.00	Variable Fees (See below)
<b>Direct Sales – Inside</b> (Cost per front foot)	\$ 90.00	NA
<b>Direct Sales – Outside</b> (See below for returning and new vendors)	NA	Variable Fees (See below)

**Direct Sales - Outside** – Cost will be based upon the average gross revenue of the zone plus \$20.00 - \$30.00 per front foot depending on zone placement.

**Permanent Structured Building (Special Agreement/Village of Cultures)** – Cost will be based upon the average gross revenue of the zone plus \$20.00 - \$30.00 per front foot depending on zone placement.

**New Outside Vendors** – Cost will be based upon the average gross revenue of the zone plus \$20.00 - \$30.00 per front foot depending on zone placement.

**Please note that rates are subject to change.**

**ELECTRICAL RATES**

**INSIDE:**

30 Amp	\$ 75.00
50 Amp	\$ 150.00

**OUTSIDE:**

Single Phase	110 / Volt	30 Amp	\$ 150.00
Single Phase	110 / 220 Volt	50 Amp	\$ 300.00
Single Phase	110 / 220 Volt	100 Amp	\$ 450.00

Please note: All vendors/exhibitors are required to supply all of their own electrical material (power cords, power strips, etc.) to the power source. Wire must be rubber covered cords with 3 wire cords and plug ends. Lightweight, 2 wire, "Household" type extension cords are not allowed. **Outside vendors/exhibitors may not connect or disconnect themselves.**